

**Circular: NPCI/2021-22/BBPS/004**

**17<sup>th</sup> June 2021**

To,  
All BBPOUs  
Bharat Bill Payment System

Dear Sir/Madam,

**Category Expansion**

It has been our endeavour to broaden the horizon of bill and recurring payments through Bharat Bill Payment System and in this regard it is imperative that the Biller BBPOUs (BOUs) who are desirous of introducing new categories/billers to assist Bharat Bill Payment Central Unit (BBPCU) with the below requirements to facilitate easier on-boarding, testing and scenario creation. From an industry engagement perspective, it is imperative that a concentrated effort is made from our end for any new category inclusion to BBPS. Basis the stakeholder's enquiries, BBPOUs are requested to please make a note to share the proposal for new category inclusion with the following

1. Potential of the proposed category
2. Existing customer flow for making payments with customer input parameters
3. Industry prevalent commercials/pricing
4. Proposed interchange fee with supporting rationale
5. Biller API specifications (end points may be excluded)

Basis the proposal Bharat Bill Payment Central Unit (BBPCU) shall take the final decision regarding the proposed consumer flows along with finalizing the pricing for the category after Steering Committee recommendation.

Please make a note of the above and disseminate the details contained herein to the relevant stakeholders wherever applicable.

Yours Faithfully

A handwritten signature in black ink, appearing to read 'R. Tandon'.

Rahul Tandon  
Head- Product & Market Development  
Bharat Bill Payment System  
NPCI Bharat BillPay Ltd.

**NPCI Bharat BillPay Limited**

(A wholly owned subsidiary of NPCI)

**Registered Office:** 1001 A, The Capital, B Wing, 10<sup>th</sup> Floor,  
Bandra Kurla Complex, Bandra (E), Mumbai 400 051.

T: +91 22 40009100 F: +91 22 40009101

**Email id:** bbps@npci.org.in

**Website:** www.bharatbillpay.com

**CIN:** U67190MH2020PLC351595